UNITED	STATES	S DIST	TRICT	COU	RT
EASTER	N DISTI	RICT (OF NE	W Y()RK

CAMBRIDGE WHO'S WHO PUBLISHING, INC., a New York corporation,

Plaintiff,

NOTICE OF APPEARANCE ON

v.

BEHALF OF XCENTRIC VENTURES, LLC

XCENTRIC VENTURES, LLC., an Arizona limited

liability company, d/b/a/ RIP-OFF REPORT,

Case No.: 2:06-cv-06590-JS-ETB

and/or RIPOFFREPORT.COM, and/or BAD BUSINESS BUREAU, and/or BADBUSINESSBURÉAU.COM

and

EDWARD MAGEDSON, a/k/a Ed Magedson, an individual.

Defendants.

-----x

Maria Crimi Speth, of the law firm of JABURG & WILK, P.C., hereby gives notice of their appearance as the attorneys of record for Defendant, Xcentric Ventures, LLC, in the above-referenced proceeding.

DATED this 10th day of August, 2007.

JABURG & WILK, P.C.

/s/Maria Crimi Speth Maria Crimi Speth Attorneys for Defendant Xcentric Ventures, LLC

Maria Crimi Speth, #012574 **JABURG & WILK, P.C.** 3200 North Central Avenue, Suite 2000 Phoenix, Arizona 85012

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Certificate of Service

I hereby certify that on August 10, 2007, I electronically transmitted the attached document to the Clerk's Office using the CM/ECF System for filing, and for transmittal of a Notice of Electronic Filing to the following CM/ECF registrants:

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/s/Maria Crimi Speth